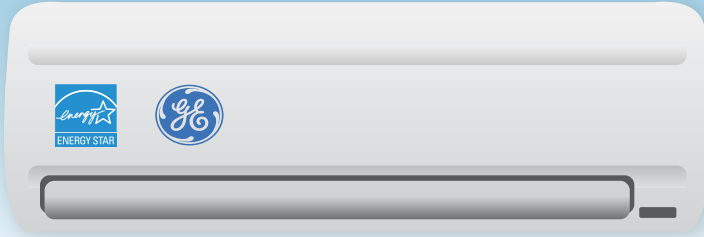


Why You Should Choose a High-Efficiency Air Conditioner



Choosing a new air conditioner is an important decision considering that the average AC lifespan can reach up to 20 years. While it may seem like a good idea to replace your old AC unit with a similar model, upgrading to a high-efficiency air conditioner can provide many benefits. Here are 5 reasons why you should choose an energy-efficient air conditioner for your Marin County home:



Lower Cooling Costs

With greater efficiency comes lower utility bills. By switching to an energy efficient air conditioner, you can save 20-50% on your cooling costs. High-efficiency AC units also come with smart controls, allowing you to program your system or conveniently access it through an app while you're away.



Improved Indoor Air Quality

Many of today's most efficient air conditioners also come with air filtration systems to help keep the air you breathe indoors free of dust, allergens, and other pollutants.



More Consistent Cooling

A high-efficiency air conditioner will maintain your desired temperature without blasting freezing cold air during its cycle. Many newer models also allow you to personalize your air flow exclusively to the rooms you're using, optimizing its performance.



Quiet Operation

Modern, energy-saving air conditioners are designed to minimize the sounds made while turning off, on, and during operation.



Qualify For Incentives

High-efficiency air conditioners qualify for several rebates and incentives, including up to \$6,500 through Energy Upgrade California and federal tax credits from the Inflation Reduction Act.

Upgrade to an energy efficient air conditioner with Hassler.